

Garden & Landscape Resource Expo Exhibitor Information

Don't miss this opportunity to connect with a select target audience!

**2012 Westonka
Horticulture Day**



Saturday, March 31
Mound Westonka High School

Learning and sharing for gardeners —
from the novice to the professional and everyone in between



The resource expo features exhibitors offering quality garden related products and services as well as valuable information.

Don't miss this opportunity to connect with this select target audience.

Space is limited in this unique event so please respond soon to make sure you have your booth. Booths sold out in 2011 and it is anticipated to sell out for the 2012 conference.

Bring your best marketing skills and talent to lure attendees to your store after the conference.

7th annual Westonka Horticulture

Join us for a one-day conference that hits your target market of gardeners and landscapers.

- Over 15 great workshop selections offered by professional presenters
- Resource Expo draws a target market of gardener attendees
- Resource Expo open and free to the public



Attendees enjoy visiting with exhibitors to learn about their products and services. This is a great opportunity to show case your business to encourage current customers and gain new customers when planting season starts. Don't miss this opportunity to put your marketing skills to great use.



Westonka Horticultural Society
www.westonkahort.org
mail@westonkahort.org
 612-247-3189

**Reserve your booth today—
 First come, First served. Limited space.**

Saturday, March 31, 2012
 Mound Westonka High School
 5905 Sunnyfield Rd E, Mound, MN
 8a.m. to 4p.m.



Westonka

Horticulture Day Saturday, March 31, 2012

Location:
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5905 Sunnyfield Rd E, Mound, MN
8a.m. to 4p.m.

For more exhibit information contact us by email
or visit our website.

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Exhibitor Application

Please complete the information below and return with payment no later than **March 3, 2012** to guarantee your booth space and your listing in the program. *You will receive confirmation and additional set-up information by email.*

Name _____

Business Name (as you wish to see it in the program) _____

Street Address _____

City/State/Zip _____

Phone Number (Day) _____

Alternate phone _____

Email _____

Web site _____

_____ I am a non-profit organization (Please contact us for discount information)

Booth Information

10 x 10" exhibit space fee \$50. Includes one 6' table, two chairs and one free lunch.

_____ Number of booths @ \$50 each \$ _____

_____ Additional tables @ \$5 each _____

_____ Electrical outlet \$15 each _____

Other requests _____

One lunch provided for each exhibitor, additional lunch \$7 ea. _____ x \$7 = _____

Additional Information

Attendee program full color advertisement.

_____ 1/4 page \$75 _____ 1/2 page \$100 _____ Full page \$175 _____

Workshop attendance, including keynote (discount price for exhibitors) _____ x \$20 = _____

Total amount enclosed \$ _____

I would like to donate a door prize. _____ Yes _____ No

Description of door prize _____

_____ Please send me sponsorship information for Westonka Horticulture Day.

Enclosed please find my check for an exhibitor booth and other costs as listed above. I understand that these fees are non-refundable.

Signature _____ Date _____

Please submit by March 3rd to: Westonka Horticultural Society • PO Box 656 • Mound, MN 55364